

# JESS PARÉ

*Chief Learning Alchemist*



Are you booking for an audience who has amazing ideas but is overwhelmed by how to bring them to life through online courses, memberships or programs?

With her approachable, interactive, action-oriented style, Jess will support your audience in gaining the clarity and confidence to take the next steps towards making their vision a reality.

Jess is a Learning Alchemist who is on a mission to make the creation process easy and enjoyable so that women entrepreneurs can unleash their brilliance to a wider audience through online courses, programs and memberships.

## SPEAKING TOPICS

In this introductory session, I'll give an overview of the course creation process, discuss the pros and cons, as well as the do's and don'ts of getting into the online course market.



**So You Wanna Be A Course Creator?**

*~pdf workbook included*



**Are You Course-Ready?**

*~quiz included*

How do you know if you and your business are actually ready to create your first digital product? This session will cover the 5 key things to consider so that you can create with confidence!

Where does perfectionism come from? How does it show up in your business? How is it holding you back? And how do you escape it? I'll cover all this and more in this interactive session.



**Escaping The Perfection Trap**

*~pdf workbook included*

# WHAT JESS'S CLIENTS ARE SAYING...

"I would have never gotten this done left to my own devices. I've got too much going on to keep track of it all. To have a partner in this has made all the difference."

"You're like a gift that came down from heaven. I had all this in my brain but your process gave it a structure."

"It's like you're working magic. You're my angel!"

"Working with you has gotten me excited about my business again!"

"I love working with Jess. She makes writing a course feel like self care."

## HOW WE WORK



### CLARITY

Design your plan & strategy



### IMPLEMENTATION

Let our expert team build it for you



### LAUNCH

Get your program in front of the people who need it



ALCHEMY  
LEARNING SOLUTIONS

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